

Giant Mobile Outdoor Ratecard



 SERVICE	1 Day	2-3 Days	4-5 Day	6+Days
Backlit Advan	£450	£395	£375	£350
Digital Vans	£850	£795	£750	£695
Adbikes <i>6 sheet double sided</i>	£350	£330	£310	£300
Promotional Staff	£200	£175	£160	£150
Live Billboard Advert Walker <i>(based on 6 hrs)</i>	£250	£240	£230	£225

General Information

- All prices are road show rates per day and include poster installation and driving up to 50 miles per day for 8 hours.
- NB: For campaigns outside major cities transport charges and or overnight accommodation may be incurred.
- Additional hours can be added at an extra cost which will vary depending on the service/duration of services booked.
- Agency commission will be deducted from the total invoice and is not payable on production nor on additional costs.
- Giant Advertising reserve the right to amend this matrix however all prices are correct at time of print.
- Adwalker and Flag walker promotions are for 6 hour bookings not 8hrs as all the other services are.
- Terms are strictly proforma unless otherwise agreed before hand.

Production

- 48 sheet backlit displays at £495 for a pair of vinyl posters.
- Rear display for backlit display in colour PVC £120
- Adwalker production cost of £100 per set in colour PVC
- Adbike production at £130 for a pair of 6 Sheet PVC posters with keder top & bottom.
- All our pvc posters are re-useable and can be stored free of charge for repeat orders.

Call now on - 0800 158 37 37 visit us online at www.giantadvertising.co.uk - enquiries@giantadvertising.co.uk